



Saudi Pet & Vet Expo

معرض الطب البيطري
والحيوانات الأليفة السعودي

02 - 04 October 2022

Riyadh Intl. Convention & Exhibition Center



About Exhibition

Introduction:

Saudi Pet & Vet Expo (2022), is the first and only pet exhibition in the Kingdom of Saudi Arabia, which will be held annually due to the current and prospective promising market for pet supplies and veterinary medicine.

The search for new markets is not easy, and given the increase in the importance of pets in Saudi society and their breeding in homes and farms, the pet sector is expected to grow rapidly and increasingly in the coming years.

There is no doubt that this development was accompanied by a significant increase in pet stores throughout the Kingdom, an increase in the number of pet breeders, clinics and hotels for these animals, as well as an increase in the number of non-profit charities in the field of animal welfare.



Pets market in the Saudi Arabia:

2

Billion SR

Market Size

500

Million SR

Annual Pet Import
Market Size

1.3

Billion SR

Annual Pet Supplies
Import Market Size

The most important countries exporting to the Kingdom:



Jordan



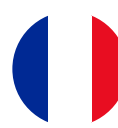
India



China



Turkey



France



Thailand



Italy



Germany



Spain



America



New Zealand



Egypt



Ukraine



Sudan



UAE



Malaysia



Denmark









Ireland



Belgium

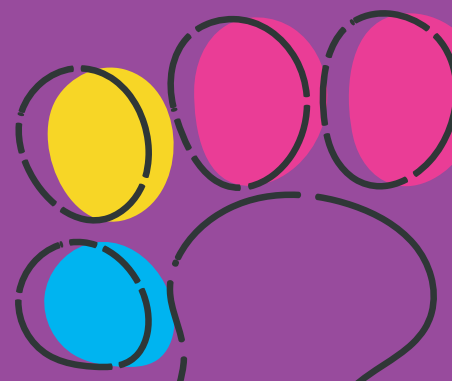


Exhibition objectives:

-  **Raising** the private sectors awareness of the importance of investing in the field of veterinary medicine and pet supplies.
-  **Launching** an annual platform for exchanging scientific and practical experiences.
-  **Activating** the culture of volunteer work for pets.
-  **Highlight** on the importance of raising pets in society.
-  **Launching** small and medium investment initiatives in the field of investing in pets & veterinary medicine.
-  **Organizing** meetings of companies exporting and importing vaccines and veterinary medicines.

Why do you participate?

-  Highlighting the brand among competitors.
-  Develop your business in the Arab Gulf region and Saudi Arabia.
-  Access to a promising growing market.
-  Strengthening business relations between sellers and buyers.
-  Increasing competitiveness.
-  Presentation of products and services and brand recognition.
-  The perfect place to generate new leads and launch existing products.



Exhibitors:

Companies, Factories and Suppliers

- Pet food.
- Pet food technology.
- Pet supplies & accessories.
- Pet toys and clothes.
- Pet grooming centers.
- Veterinary clinics.
- Veterinary vaccine manufacturers.
- Aquariums and aquarium food and accessories
- Online stores for pet supplies.
- Pet transportation companies.
- Pet hotels.
- Pet training farms.
- Pet charities.

Visitors:

- Local and international investors.
- Distributors.
- Wholesalers and agents.
- Retailers.
- Local and international manufacturers.
- Relevant government agencies.
- Relevant charities.

Not just an Exhibition:

- **Workshops:** The exhibition is accompanied by the establishment of specialized workshops in the field of pets.
- **Entertainment platform:** The exhibition is accompanied by a special pets entertainment shows.
- **B2B Business Communication Program:** It is the gateway to holding meetings between exhibitors, investors and local and international CEOs.



How to Participate?

1- Go to: www.aleef-expo.com

2- Click on (Exhibition) page

3- Fill in (Stand booking)

Or Send Email to: exhibition@cityevents.com.sa

Or Contact Tel: +966 11 464 0321

Or Contact Mobile: +966 50 646 7847



CITY EVENTS
سيتي ايڤنتس



Saudi
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