

Supporting Association



INTERNATIONAL EXHIBITION FOR GREATER LIFE WITH PETS



Organiser



Supporting Partners



PET

WORLD ARABIA

5 - 6 MAY 2023

Dubai International Convention & Exhibition Centre, Dubai, UAE

www.petworldarabia.com

GET SET FOR PET WORLD ARABIA



The Middle East's only all-inclusive pets and pet industry show.

For the first time in the region, PETWORLD ARABIA 2023, is bringing a B2B expo catering to the interests of both pet aficionados, and the industry, combining leisure and trade in a unique format.

The two-day show will be open to pet fans from the general public at scheduled timings to witness thrilling live events like indoor falcon shows, dog shows, cat shows and the like.

For the industry, the expo will be a one-of-its-kind platform bringing a large spectrum of businesses catering to pet owners and retailers. Under its canopy, PETWORLD ARABIA 2023, will be a veritable destination for pet owners and the industry to source and forge partnerships with

- Breeders
- Pet food players
- Veterinary experts, pet medicines & nursing care
- Pet grooming and salon operators
- Insurance companies
- Pet trainers and products
- Logistics players, pet importers & relocation experts
- Pet equipment, furniture and fashion products
- Pet club and rehab
- E-retailers
- Toiletry



Pets & the Middle East

The Middle East and Africa (MEA) market is still a nascent market for pet industry, but it has been growing at a faster pace than before in recent years. According to [researchandmarkets.com](https://www.researchandmarkets.com), MEA pet care market showed a positive momentum with a y-o-y growth of 5.4 per cent in 2020, despite the pandemic slowdown.

There was a definite rise of premium pet foods uptake in the region with pet humanisation on the rise. During this period, there were 31 new product launches in the dog and cat food category. Since cats are more preferred in the region, 58 per cent of these launches were of cat food.

By 2025, MEA Pet Care Industry is forecast at US\$2 billion by 2025

The rise of e-shoppers

In markets like the UAE and Saudi Arabia, e-retailing of pet food products reported a surge, and it is expected that the trend will continue

In 2021, GCC Pet Food Market was at US\$222.9 million, and is expected to reach US\$ 328.4 million by 2027, at a CAGR of 6.5 per cent.

(Source: Fortunebusinessinsights.com)

INCORPORATING EXCLUSIVE VET SHOW

Pets & the Pandemic

World over, pet ownership got a shot in the arm during the COVID pandemic. Pets offered ideal companionship to people isolated and cooped up because of extensive lockdowns.

According to Forbes, pet ownership in the US went up by a whopping 78 per cent, and as per Guardian, nine million dogs were acquired by households, which is equivalent to the population of New York City – and in total the dog population was up at 108 million, or one dog to every three humans. In the case of cats, 5 million cats was added up taking the total feline count to 79 million. Europe was also not behind with pet population surging.

Pet Food Manufacturers' Association (PFMA) of the UK also endorsed the staggering rise in pet acquisition with some salient figures:

- Over 35 per cent of young adults (24-35) became new pet owners
- 2.1 million or 19 per cent of the population took home a new pet

2022 Global Pet Market grew at a CAGR of 6.1 per cent to US\$261 billion, up from US\$245 billion in 2021.

Market is expected to reach US\$350 billion by 2027

(Source: Common Thread Collective)



Exhibit Profile

- Articles for animals in the garden/birds/cats/dogs
- Foods (Pet foods and treats)
- Boutique (Fashion and accessory products)
- Home (Living and interior products pet tableware)
- Toiletry (Toiletry products)
- Gifts (Gifts and novelty goods)
- Outing (Outdoor and leisure products and services)
- Learning (Pet training products and services)
- Healthcare & beauty (Healthcare & grooming products and services)
- Veterinary & nursing care (Veterinary and nursing care products and service)
- Ceremonial (Ceremonial and memorial products and services)
- Pet insurance
- Cats (Products and services for cats)
- Birds & small animals (Products and services for birds & small animals)
- Aquarium life (Aquarium products and services)
- Education & information (Professional schools for pet trainers, publishing, IT)
- Multiple (Products covering more than one category and services)
- Associations
- Others

** List is not exhaustive*

